



# Sponsorship and Exhibition Prospectus



**ICMGP 2024**  
CAPE TOWN • SOUTH AFRICA • 21 - 26 JULY







# **From Minamata to Africa and Beyond: Addressing Mercury Challenges in Global Environmental Change**



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# Dear Sponsor

The ICMGP to be held in July 2024 is currently open for sponsorship opportunities from all interested and affected institutions and organisations. Sponsorship offers an opportunity to increase your organization's profile among a diverse group of international delegates involved in scientific research, education and environmental policy relating to mercury as a global pollutant.

Your financial support will assist with keeping the conference's registration costs fair for all delegates, to ensure participation from across the world at this prestigious event, which is to be hosted for the 16<sup>th</sup> time since its inception in Gävle Sweden, 1990. This will also be the first time that the ICMGP is to be hosted on the African continent, and your sponsorship of the event offers your organisation 'the' most unique opportunity to increase your organization's profile, for not only will you be able to share your technology on this beautiful and diverse continent for the first time, but also in Sir Francis Drake's own words, you will be doing this in "the fairest cape in all the world!", the **BEAUTIFUL MOTHER CITY OF CAPE TOWN, SOUTH AFRICA!**

Your sponsorship will contribute to making mercury history, together with national and international delegates from all spheres of academic and scientific research, government authorities, NGOs and consultants who focus on mercury in the environment.

There is a wide variety of sponsorships available to cater for your organization's needs; as the 16<sup>th</sup> ICMGP organizers, we are happy to welcome your generosity and big-heartedness and if needs be, can tailor-make a sponsorship package that would suit your needs. We look forward to working with you on creating a sponsorship package that best meets your organization's needs. Your sponsorship, especially during this time when the world can finally say goodbye to the Covid-19 pandemic, and where we can once again meet each other face-to-face to share our knowledge and expertise on mercury as a global pollutant with each other, is very much welcomed.

Your contribution will ensure that we deliver a world-class event in a world-class city on the African continent! Cape Town look forward to hosting you as a Quicksilver, Platinum, Gold, Silver or Bronze sponsor at this prestigious 16<sup>th</sup> ICMGP event; or alternatively, we await your request for a Sponsorship Package, which you have selected!

See you in July 2024!

Yours sincerely,  
Dr Lynwill G Martin *(Co-Chair)*  
Dr Joy J Leaner *(Co-Chair)*  
Prof Vernon Somerset *(Co-Chair)*





# Programme at a glance ● ● ● ●

	21 July 2024	22 July 2024	23 July 2024	24 July 2024	25 July 2024	26 July 2024			
		Registration	Registration	Registration	Registration	Registration			
08:30 - 09:00	Workshop Registration	Oral Sessions	Oral Sessions	Oral Sessions	Oral Sessions	Oral Sessions			
09:00 - 09:30									
09:30 - 10:00									
10:00 - 10:30				Coffee Break		Coffee Break			
10:30 - 11:00	Workshops	Coffee Break	Coffee Break	Plenary #4 Next Generaion	Coffee Break	Plenary #6			
11:00 - 11:30		Plenary #1 Conference Theme	Plenary #3		Plenary #5				
11:30 - 12:00									
12:00 - 12:30	Lunch	Lunch	Lunch	Tours & Field trips TBC	Lunch	Closing Ceremony			
12:30 - 13:00									
13:00 - 13:30									
13:30 - 14:00	Workshops (cont)	Poster Session	Poster Session			Poster Session			
14:00 - 14:30	Registration	Plenary #2	Oral Sessions			Oral Sessions			
14:30 - 15:00									
15:00 - 15:30		Coffee Break	Coffee Break			Coffee Break			
15:30 - 16:00						Oral Sessions			
16:00 - 16:30									
16:30 - 17:00									
17:00 - 17:30		Posters & Happy Hour	Posters & Happy Hour		Posters & Happy Hour				
17:30 - 18:00									
18:00 - 18:30	Opening Ceremony	SSC Closing Meeting			Gala Party				
18:30 - 19:00									
19:00									
19:30	Reception	Student Social							
20:00									
20:30									
21:00									





# Sponsorship Opportunities • • • •

## Quicksilver Sponsor Level (x2)

**R450,000 (U\$25,000)**

### Publicity material before the event including

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- Logo on all adverts for the event
- Logo in the event newsletters
- Logo on homepage of the conference website ([www.mercurycapetown.com](http://www.mercurycapetown.com))
- Logo on the sponsors/exhibitor's page of the website
- Company write up and URL link (300 words)
- Logo in the conference press release
- Two email blasts to the registered delegates (content to be approved by the committee)
- Logo on the conference Mobile App.

### At the conference

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- One pullup banner at the venue entrance (sponsor to provide)
- Logo on the conference screen in the Plenary sessions
- Five complimentary passes to the conference dinner
- Full page advert in the printed programme book
- Complimentary Exhibition Booth (6 x 3m) – Standard Shell Scheme
- Five complimentary conference passes
- Four complimentary Exhibitor staff passes to manage the stand
- Sponsor of 1 x Poster Session (catering, drinks etc. for sponsors own account)
- Opportunity to place a gift/flyer in the delegate bag
- List of attendees (2 week prior to the event), contact information where permissions granted

### Post event opportunities

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- Logo on the thank you mailer to all attendees
- List of attendees (1 week post the event), contact information where permission granted



# Sponsorship Opportunities ● ● ● ●

## Platinum Sponsor Level (x4)

**R340,000 (US\$18,500)**

### Publicity material before the event including

- Logo on the sponsors/exhibitor's page of the website
- Company write up and URL link (200 words)
- One email blast to the registered delegates (content to be approved by the committee)
- Logo on the conference Mobile App.

### At the conference

- One pullup banner at the venue (sponsor to provide)
- Logo on the conference screen in the Plenary sessions
- Full page advert in the printed programme book
- Complimentary Exhibition Booth (3 x 3m) – Standard Shell Scheme
- Three complimentary conference passes
- Two complimentary Exhibitor staff passes to manage the stand
- Sponsor of 1 x Poster Session (catering, drinks etc. for sponsors own account)
- Opportunity to place a gift/flyer in the delegate bag
- List of attendees (2 week prior to the event), contact information where permissions granted

### Post event opportunities

- Logo on the thank you mailer to all attendees
- List of attendees (1 week post the event), contact information where permission granted





# Sponsorship Opportunities

## Gold Sponsor Level

**R220,000 (U\$12,000)**

### Publicity material before the event including

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- Logo on the sponsors/exhibitor's page of the website
- Company write up and URL link (100 words)
- Logo on the conference Mobile App.

### At the conference

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- Logo on the conference screen in the Plenary sessions
- Half page advert in the printed programme book
- Complimentary Exhibition Booth (3 x 3m) – Floorspace only
- Two complimentary conference passes
- One complimentary Exhibitor staff pass to manage the stand
- Additional Exhibitor pass (50% discount on early bird fee)
- Opportunity to place a gift/flyer in the delegate bag
- List of attendees (2 week prior to the event), contact information where permissions granted

### Post event opportunities

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- Logo on the thank you mailer to all attendees
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## Silver Sponsor Level

**R120,000 (U\$6,500)**

### Publicity material before the event including

- Logo on the sponsors/exhibitor's page of the website
- Company URL link (hyperlink on the logo)
- Logo on the conference Mobile App.

### At the conference

- Logo on the conference screen in the Plenary sessions
- ¼ page advert in the printed programme book
- One complimentary conference pass
- Exhibition Space Discount (20% on the Floorspace only fee)
- Opportunity to place a gift/flyer in the delegate bag

### Post event opportunities

- Logo on the thank you mailer to all attendees



# Sponsorship Opportunities • • • •

## Bronze Sponsor Level

**R45,000 (US\$2,500)**

### Publicity material before the event including

- Logo on the sponsors/exhibitor's page of the website
- Company URL link (hyperlink on the logo)
- Logo on the conference Mobile App..

### At the conference

- Logo on the conference screen in the Plenary sessions
- Opportunity to place a gift/flyer in the delegate bag

### Post event opportunities

- Logo on the thank you mailer to all attendees





# Additional Sponsorship Opportunities ● ● ● ●

## Conference Dinner Sponsor

**R260,000 (U\$14,500)**

Your company could be the main Conference Dinner sponsor, have your company's logo branded around the venue.

- Logo on the screen in the venue
- Logo on the Mobile App
- Logo on the conference website
- Logo on the menus
- Two pull up banners (sponsor to provide)
- Two-minute sponsors address (Executive Level Representative)
- Opportunity to provide attendees with a gift at the event
- List of participants (2 weeks prior to the event)

## Delegate Bag Sponsor

**R80,000 (U\$4,500)**

Sponsoring the bags is an excellent way to get your company noticed with visitors carrying around your logo on the bags as well as using them after the event. Have an opportunity to include a gift/flyer in the bag.



## Name badge & Lanyard Sponsor

**R60,000 (U\$3,700)**

Sponsorship of the name badges and lanyards are a great way to get your company logo seen, sponsorship will include your company logo on the front the badge and on the branded lanyard.



## Notebooks Pads & Pens Sponsor

**R75,000 (U\$4,200)**

As the sponsor your company branded pads and pens will be included in the delegate bag for all attendees to use throughout the week.

## Mobile App Sponsor

**R70,000 (U\$3,900)**

- Logo & branding on the mobile app
- Acknowledgement on the website and in the conference programme (max 75 words)
- Logo included in a looped presentation in plenary and exhibition venues
- Logo on banners with mobile app information & Acknowledgement in plenary sessions
- Logo on all marketing material related to the mobile app
- Opportunity to host a survey or a competition on the mobile app
- Two push notifications distributed per day on the mobile app or a downloadable advertisement.
- One Complimentary full conference registration (including social events)



## Poster Board Sponsor

**R60,000 (U\$3,400)**

All of the poster board signs will include your company logo and stand number.

## Coffee Bar Stations - 2 Stations (x4)

**R50,000 (U\$2,800)**

During refreshment breaks, Co-Branding on the bar. Branded apron for barista (x 4)

Product samples can be provided (sponsor to provide) and URL link on congress website, Listing on mobile app.



## Water Stations

**R20,000 (U\$1,200)**

Keep delegate hydrated! Logo on seven water stations to be placed in exhibition / registration area. Logo and URL link on conference website. Listing on mobile app. Opportunity to provide delegates with a branded water bottle (sponsor to supply).



## Give away in delegate packs

**R10,000 (U\$560)**

Include your giveaways USB's, Wireless chargers, promotional items or literature in all of the delegate packs.

## Adverts in the event catalogue (Half page advert)

**R7,200 (U\$400)**



## Exhibition Stand

**R40,000 (U\$2,185)**

- Shell scheme 3m x 3m stand
- Fascia with your company name only (logo would be an additional cost)
- 1x Plug point
- 2x Spotlights
- 2x Chairs
- 1x Table
- 2x Exhibitor passes



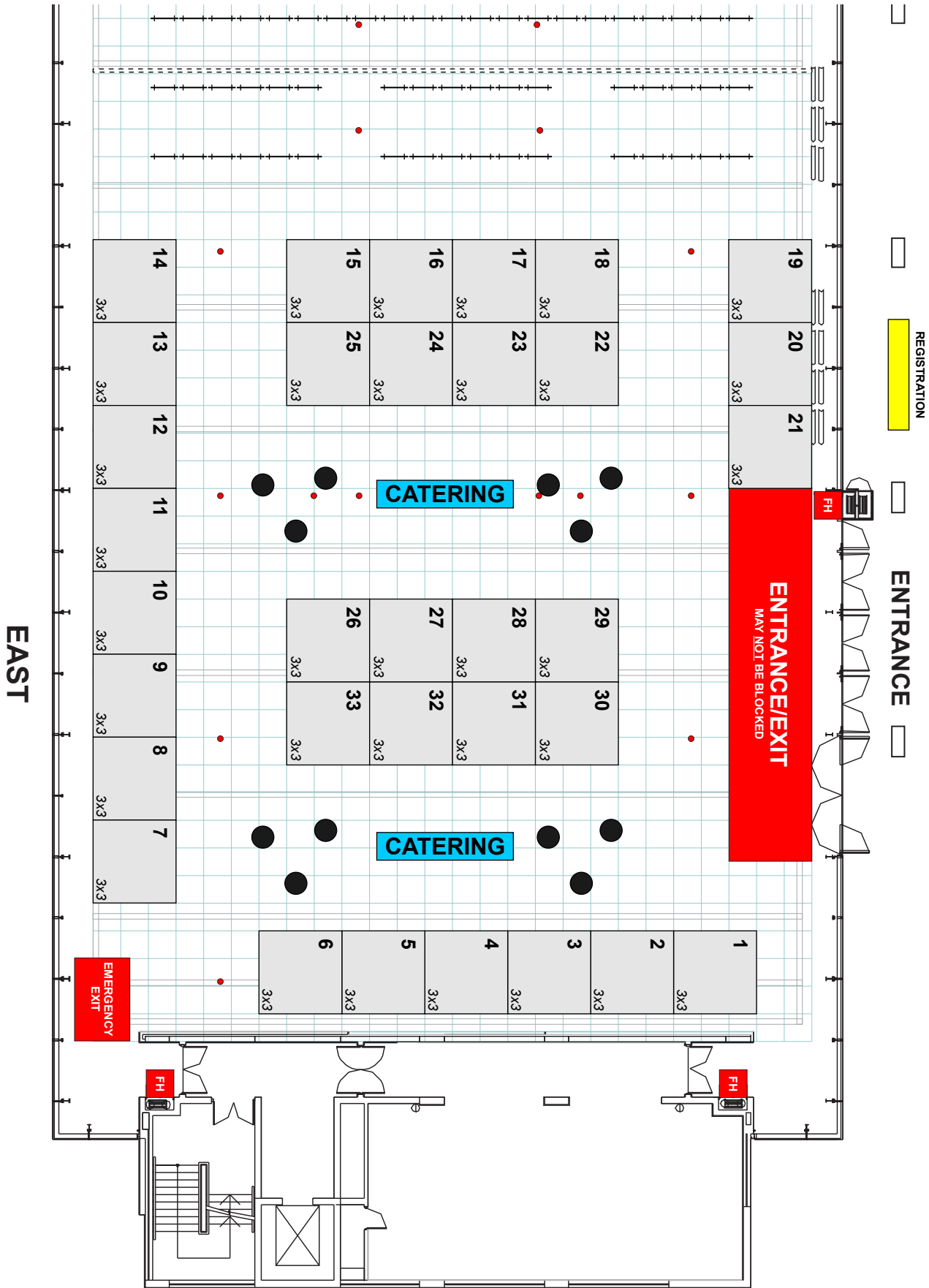
## Floor Space

**R25,000 (U\$1,367)**

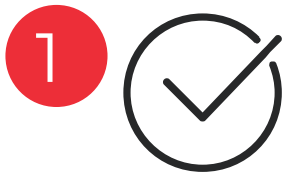
- 3m x 3m Floor space only
- 1x plug point
- 2x Exhibitor passes



# Exhibition Floorplan



# How to book



Click on Create New Account



Click on Sponsorship Opportunities  
Click on Create  
Primary Contact, complete  
details



Select Sponsorship  
Package  
Accept Terms and  
Conditions



Submit the booking form



An email with the  
booking confirmation  
and invoice will be sent  
to you.



Sign the contract  
and pay the  
deposit



## Contact Us

For more information and enquiries, please contact the Congress Secretariat

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